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PTO/SB/05 (12/97)

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		y for new nonprovisional applications under 37 CFR 1.53(b)
Attorney	Docket No.	03646.P013x	Total Pages 2
First Nam	ned Inventor or	Application Identifier Swain W. Porter	مِي مُ
Express N	Mail Label No	EL431685876US	2 U.S.
ADDRESS	Box	stant Commissioner for Patents Patent Application nington, D. C. 20231	20 40
	TION ELEMEN P chapter 600	rs concerning utility patent application contents.	
1. <u>X</u>		nsmittal Form an original, and a duplicate for fee processing)	
2. <u>X</u>	(preferred a - Descriptiv - Cross Ref - Statemen - Reference - Backgrout - Brief Sum - Brief Desc - Detailed D - Claims	rrangement set forth below) e Title of the Invention erences to Related Applications Regarding Fed sponsored R & D to Microfiche Appendix ad of the Invention mary of the Invention ription of the Drawings (if filed)	
) (35 USC 113) (Total Sheets <u>10</u>)	
4. <u>X</u>	Oath or De	· · · · · · · · · · · · · · · · · · ·	
		Newly Executed (Original or Copy)	
	b	Copy from a Prior Application (37 CFR 1.63(d)) (for Continuation/Divisional with Box 17 completed) (Note	Box 5 below)
	i	<u>DELETIONS OF INVENTOR(S)</u> Signed statement attach inventor(s) named in the prior application, see 37 CFR 1. and 1.33(b).	
5	Incorporation	on By Reference (useable if Box 4b is checked)	

12/01/97

6.

reference therein.

Microfiche Computer Program (Appendix)

The entire disclosure of the prior application, from which a copy of the oath or

declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by

7.		cleotide and/or Amino Acid Sequence Submission ble, all necessary)
	a b	Computer Readable Copy Paper Copy (identical to computer copy)
	c	Statement verifying identity of above copies
		ACCOMPANYING APPLICATION PARTS
8. 9.		Assignment Papers (cover sheet & documents(s)) a. 37 CFR 3.73(b) Statement (where there is an assignee)
	_X	b. Power of Attorney
10.		English Translation Document (if applicable)
11.		a. Information Disclosure Statement (IDS)/PTO-1449
		b. Copies of IDS Citations
12.		Preliminary Amendment
13.	<u>X</u>	Return Receipt Postcard (MPEP 503) (Should be specifically itemized)
14.	<u>X</u>	a. Small Entity Statement(s)
		b. Statement filed in prior application, Status still proper and desired
15.		Certified Copy of Priority Document(s) (if foreign priority is claimed)
17	If a CON	ITINUING APPLICATION, check appropriate box and supply the requisite information:
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Our Reference: 003646.P013x

Patent

EXCLUSIVE USE DISPLAY SURFACE AREAS AND PERSISTENTLY VISIBLE DISPLAY OF CONTENTS INCLUDING ADVERTISEMENTS

Inventors: Swain W. Porter

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

Aloysius T.C. AuYeung Reg. No. 35,432